

Call for Sponsorship & Exhibits

February 7-9, 2025 Embassy Suites Concord Concord, NC



The NC AHEC Scholars Emerging Leaders in Healthcare Conference is one of the premier events for future healthcare leaders in North Carolina. The expected audience will be a diverse group of college level students enrolled in a health science training program. Over 200 students from across the state are expected.

About the AHEC Scholars Program

The NC AHEC Scholars Program recruits, trains, and supports a diverse group of students from across the state, creating a multidisciplinary team of health professionals committed to both community service and the transformation of health care in North Carolina.

With an emphasis on individuals from underrepresented minorities, disadvantaged/rural backgrounds, and first-generation college students, the NC AHEC Scholars Program aims to improve the distribution of all health professions and to support health systems transformation



across the state. Each class of NC AHEC Scholars represents a variety of health professions and institutions from every region of North Carolina.

Selected applicants participate in a two-year educational program and may receive a subsidy, subject to academic or institutional approval. Each AHEC Scholar will receive an NC AHEC Scholars Certificate, setting them apart from other students in an increasingly competitive environment. Selected scholars will also have the chance to meet leaders in health care and make connections with other participants, creating an invaluable network for their future careers in health care. NC AHEC will be providing an educational conference for the NC AHEC Scholars Program.

We are happy to announce this Call for Sponsorship & Exhibits for the *Annual Emerging Leaders* in *Healthcare Conference* on Friday, February 7, 2025 – Sunday, February 9, 2025. The purpose of the conference is to improve the health access of persons living in our region by providing quality, up-to-date educational and performance improvement activities for upcoming health professionals.

Sponsorship Opportunities

Diamond Level \$10,000+

- Name displayed and full recognition given as a corporate sponsor
- At the beginning of each day, will receive recognition for being a Diamond Level Sponsor
- Reserved seating for four (4) at the conference opening dinner
- One (1) double exhibit booth
- Two (2) full-page advertisements in the electronic conference program book
- Logo on conference materials
- Opportunity to play a promotional video (up to 5 mins)

Platinum Level \$7,500

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Platinum Level Sponsor at the conference opening dinner
- Reserved seating for two (2) at the conference opening dinner
- One (1) exhibit booth



- One (1) full-page advertisement in the virtual conference program book
- Logo on conference materials

Gold Level \$5,000

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Gold Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Half (1/2)-page advertisement in the virtual conference program book

Silver Level \$2,500

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Silver Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Quarter (1/4)-page advertisement in the virtual conference program book

Bronze Level \$1,000

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Bronze Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Organization listed in virtual conference program book

Collaborator \$500

- One (1) exhibit booth
- Organization listed in virtual conference program book



Direct Partnership Opportunities

Conference Opening Dinner \$10,000

Dinner and opening plenary speaker with reserved seating for four (4)

Conference T-shirts \$5,000

Logo prominently displayed on conference t-shirt

Conference Name Badges \$2,500

Logo displayed on conference name badge

Conference Bags \$2,500

• Logo displayed on conference bags

In-Kind Sponsors

• If your organization would like to provide items to add to the conference participant bags, we will acknowledge your organization during the conference. Examples include: pens, notebooks, water bottles, raffle items, etc.



Exhibit Opportunities

Exhibit Dates: Opportunities to exhibit are available Friday late afternoon/evening and Saturday morning, February 7-8, 2025, at the Embassy Suites Concord.

Cost: FREE

Exhibit Details: This exhibit is open to all exhibitors, with an emphasis on employers and graduate/professional degree programs. Exhibits will be located in the hotel near the meeting room. Exhibiting organizations can be commercial businesses, non-profits, and educational institutions. The products and services promoted in exhibits must be directly related to the practice and advancement of medicine, the promotion of public health, and programs that address the needs of residents of the state of North Carolina. The NC AHEC program office will review proposed exhibit products and services and reserves the right to decline those that do not further the educational, scientific, or practice needs of attendees.

*All logistical exhibit details will be sent to approved exhibitors closer to the event date.



YES! We want to sponsor and/or exhibit

To Register: Please click <u>here</u> to register to sponsor and/or exhibit. Sponsors and exhibits are approved on a first-come first-serve basis, and a confirmation email will be sent once the application has been approved. **All applications are due December 1**st, **2024.**

*Sponsor applications, if there are spots remaining, submitted after this date may not have logos printed on conference materials.

Please make checks payable to:

South Piedmont AHEC Subject Line: NC AHEC Scholars Conference Attn: Michelle Boyd PO Box 32861 Charlotte, NC 28232-2861

To pay by credit card: Click here.

Contacts:

Exhibitors:

Jordan Blake, MSPH, EQ-I 2.0 Certified Director - Health Careers Area L AHEC jordan.blake@arealahec.org

Office: 252-972-6958

Sponsors:

Michelle Boyd, MS, CDP, EQ-I 2.0 Certified Director: Health Careers, Diversity and Workforce Development South Piedmont AHEC Michelle.Boyd@atriumhealth.org