



# Emerging Leaders in Healthcare Conference

## Call for Sponsorship & Exhibits

February 7-9, 2025  
Embassy Suites Concord  
Concord, NC



The NC AHEC Scholars Emerging Leaders in Healthcare Conference is one of the premier events for future healthcare leaders in North Carolina. The expected audience will be a diverse group of college level students enrolled in a health science training program. Over 200 students from across the state are expected.

### **About the AHEC Scholars Program**

The NC AHEC Scholars Program recruits, trains, and supports a diverse group of students from across the state, creating a multidisciplinary team of health professionals committed to both community service and the transformation of health care in North Carolina.

With an emphasis on individuals from underrepresented minorities, disadvantaged/rural backgrounds, and first-generation college students, the NC AHEC Scholars Program aims to improve the distribution of all health professions and to support health systems transformation



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across the state. Each class of NC AHEC Scholars represents a variety of health professions and institutions from every region of North Carolina.

Selected applicants participate in a two-year educational program and may receive a subsidy, subject to academic or institutional approval. Each AHEC Scholar will receive an NC AHEC Scholars Certificate, setting them apart from other students in an increasingly competitive environment. Selected scholars will also have the chance to meet leaders in health care and make connections with other participants, creating an invaluable network for their future careers in health care. NC AHEC will be providing an educational conference for the NC AHEC Scholars Program.

We are happy to announce this Call for Sponsorship & Exhibits for the *Annual Emerging Leaders in Healthcare Conference* on Friday, February 7, 2025 – Sunday, February 9, 2025. The purpose of the conference is to improve the health access of persons living in our region by providing quality, up-to-date educational and performance improvement activities for upcoming health professionals.

## *Sponsorship Opportunities*

### **Diamond Level \$10,000+**

- Name displayed and full recognition given as a corporate sponsor
- At the beginning of each day, will receive recognition for being a Diamond Level Sponsor
- Reserved seating for four (4) at the conference opening dinner
- One (1) double exhibit booth
- Two (2) full-page advertisements in the electronic conference program book
- Logo on conference materials
- Opportunity to play a promotional video (up to 5 mins)

### **Platinum Level \$7,500**

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Platinum Level Sponsor at the conference opening dinner
- Reserved seating for two (2) at the conference opening dinner
- One (1) exhibit booth



# Emerging Leaders in Healthcare

Conference

- One (1) full-page advertisement in the virtual conference program book
- Logo on conference materials

## **Gold Level \$5,000**

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Gold Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Half (1/2)-page advertisement in the virtual conference program book

## **Silver Level \$2,500**

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Silver Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Quarter (1/4)-page advertisement in the virtual conference program book

## **Bronze Level \$1,000**

- Name displayed and full recognition given as a corporate sponsor
- Recognition for being a Bronze Level Sponsor at the conference opening dinner
- One (1) exhibit booth
- Organization listed in virtual conference program book

## **Collaborator \$500**

- One (1) exhibit booth
- Organization listed in virtual conference program book









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**YES! We want to sponsor and/or exhibit**

**To Register:** Please click [here](#) to register to sponsor and/or exhibit. Sponsors and exhibits are approved on a first-come first-serve basis, and a confirmation email will be sent once the application has been approved. **All applications are due December 1<sup>st</sup>, 2024.**

\*Sponsor applications, if there are spots remaining, submitted after this date may not have logos printed on conference materials.

**Please make checks payable to:**

South Piedmont AHEC  
Subject Line: NC AHEC Scholars Conference  
Attn: Michelle Boyd  
PO Box 32861  
Charlotte, NC 28232-2861

To pay by credit card: Click [here](#).

**Contacts:**

***Exhibitors:***

Jordan Blake, MSPH, EQ-I 2.0 Certified  
Director - Health Careers  
Area L AHEC  
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***Sponsors:***

Michelle Boyd, MS, CDP, EQ-I 2.0 Certified  
Director: Health Careers, Diversity and  
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