

An Introductory Course

RESULTS-BASED ACCOUNTABILITY™

Redefining Success and Measuring Impact

Live Webinars (All Day)

Check-In: 8:45 a.m. - 9:00 a.m. (ET)
Program: 9:00 a.m. - 5:00 p.m. (ET)

December 10, 2024
Wake AHEC

May 21, 2025
South East AHEC

February 4, 2025
South Piedmont AHEC

June 3, 2025
South Piedmont AHEC

NEW Blended Option (Self-Paced Online Pre-Work* and a Half Day Live Webinar)

Live Webinar Check-In: 8:15 a.m. - 12:50 a.m. (ET)
Live Webinar Program: 8:15 a.m. - 12:50a.m. (ET)

*Self-Paced Online Pre-Work MUST be completed BEFORE the Live Webinar (will take an estimated 2.0 hours to complete).

March 6, 2025
Eastern AHEC

NC AHEC

**RECRUIT
TRAIN
RETAIN**



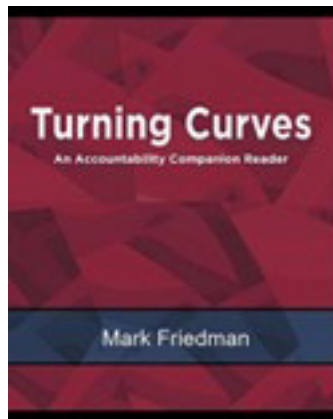
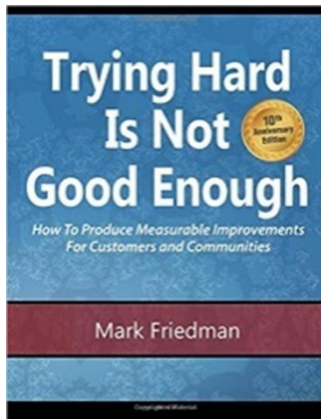
**NC DEPARTMENT OF
HEALTH AND
HUMAN SERVICES**
Division of Public Health

Results-Based Accountability™

Results-Based Accountability™ (RBA) is a disciplined way of thinking and acting to improve complex social problems – sometimes referred to as wicked problems – and create measurable change in people’s lives, communities, and organizations. RBA teaches us to care more about going in the right direction rather than setting unrealistic goals. We embrace “Turn the Curve Thinking” to make decisions about what to do and see if what we do is working.

The NC AHEC RBA course is an introductory course and is highly interactive, offered in an all-day live virtual session OR a blended format with self-paced online pre-work and a half-day live webinar session.

You will be immersed in the RBA framework, its core concepts and characteristics, population accountability and performance accountability, and getting from talk to action through the turn the curve thinking process. You will apply RBA concepts through simulations and see how organizations are using a web-based tool to share data and stories.



This course includes the books ***Trying Hard is Not Good Enough*** and ***Turning Curves*** by Mark Friedman.

Objectives

At the completion of this course, participants will be able to:

- Describe the core concepts of Results-Based Accountability (RBA).
- Recognize key characteristics of RBA.
- Describe the two levels of accountability.
- Identify steps in the Turn the Curve process.
- Discuss the distinction between population accountability and program performance accountability.
- Apply the Turn the Curve decision-making process to your work via simulation.

Who Should Attend

People who lead and support initiatives to improve the lives of people in North Carolina, including community-based organizations, hospitals/healthcare systems, local health departments, and others.

Credit

CHES®/MCHES®

Application for CHES® (entry-level) / MCHES® (advanced level) Category I continuing education contact hours (CECH) has been made to the National Commission for Health Education Credentialing, Inc. (NCHEC).

AHEC Contact Hours

6.25 Contact Hours will be awarded for Participants who attend 90% of the workshop.

CEUs

.6 CEUs will be awarded for participants who attend 90% of the program.

*Note: Eastern AHEC does not provide CEUs for activities.

Certificates will be awarded after the participant completes the evaluation.

Results-Based Accountability™

Registration

Registration Fee: \$100

Registration is online only and requires a current MyAHEC account. Registration will close five days prior to the event. **Due to the participatory nature of this workshop, a computer with audio and video capabilities is required.**

Space is limited. Early registration is advised.

For those registering for the blended course, you will be sent a link to register for the required pre-work. You MUST complete the required pre-work at least five days before the live webinar.

Instructions for the live webinar courses and the blended course will be provided to registered participants by the host AHEC.

The registration fee includes the books **Trying Hard is Not Good Enough** and **Turning Curves** by Mark Friedman.

NC AHEC Photo Statement

Attendance at this activity grants permission for the North Carolina AHECs to use any photographs, audio, video, or other images from this activity for promotional or educational purposes. Please notify an AHEC staff member if you have concerns.

By registering for this activity, your name and email address may be shared with the above mentioned-joint provider of this continuing education activity.

All Rights Reserved Statement

You may not record, reproduce, publish, distribute, modify, create derivative works, or transmit any program content and/or material presented during continuing professional development (CPD) activities. Continuing professional credit will not be given for unauthorized copied and transmitted recordings of any CPD programs and other activities. Prior registration and attendance are required to receive continuing professional credit.



Click the webinar you would like to attend to register



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NC AHEC Cancellation Policy

- Cancellations must be in writing (fax, email or mail) to host AHEC.
- Registrants canceling between two weeks and two full business days prior to the first day of the event are refunded at 70% of the registration fee subject to a minimum \$25 cancellation fee.
- No refunds or credits will be given for cancellations received less than two full business days prior to the event.
- Cancellations greater than two weeks prior to the event will receive 100% refund.
- No vouchers will be issued in lieu of a refund.
- Transfers/substitute(s) welcome (notify in advance of the program).

Handouts and Evaluations

Handouts will be available online only. One week prior to the program, registrants will receive a confirmation email with instructions to access handouts along with other program information.

Evaluations will be emailed after the program. Once the evaluation has been completed, your certificate will be available.



If you need services or auxiliary aids covered by the Americans with Disabilities Act, please contact the host AHEC.